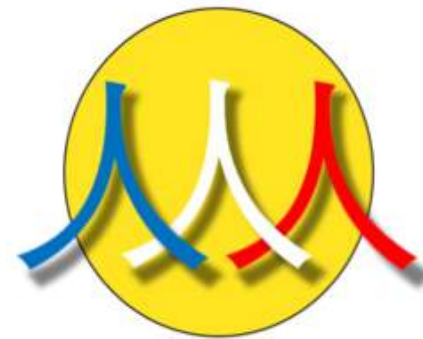


P r e s e n t a t i o n

C z e c h - S l o v a k - C h i n e s e C h a m b e r



Czech - Slovak - Chinese Chamber
捷克斯洛伐克中国商会



CONTENTS

- ✓ **Introductory word of the President of the Chamber**
- ✓ **Prestigious Chamber award**
- ✓ **About the Chamber**
- ✓ **Political support in the Czech Republic**
- ✓ **Offer of cooperation**
- ✓ **References**
- ✓ **The key project in 2018**
- ✓ **Contact**

Introductory word of the President of the Chamber



Bc. Roman SPÁČIL

Taking into consideration the long-term cooperation with China, the Czech-Slovak-Chinese Chamber has taken a number of important steps towards implementing its mission. The fact that we have been awarded the silver plate for exceptional contribution to the Chinese-Czech relations by the Chinese ambassador in Prague proves that we are heading in the right direction.

In 2017, our aim was to deepen the personal ties with governments of provinces where we jointly organized numerous seminars and crucial business meetings. In 2018, we are expecting the realization of many specific projects and important events.

I firmly believe that 2018 will be as successful as the previous years and our chamber will conduct many successful negotiations and activities in varied areas of cooperation.



Prestigious Chamber award

The prestigious chamber award from her excellence Mrs. MA Keqing at the Chinese Embassy in Prague.

On 20 January 2017, the Czech-Slovak-Chinese Chamber received from her Excellency, MA Keqing at the Chinese Embassy a prestigious award in the form of a silver platter for the benefit and cooperation between the Czech republic and the People's Republic of China.

We greatly appreciate this award and we believe that other Chamber activities will lead to deepening of friendly, trade and cultural relations between the two countries in the coming period.

About the Chamber

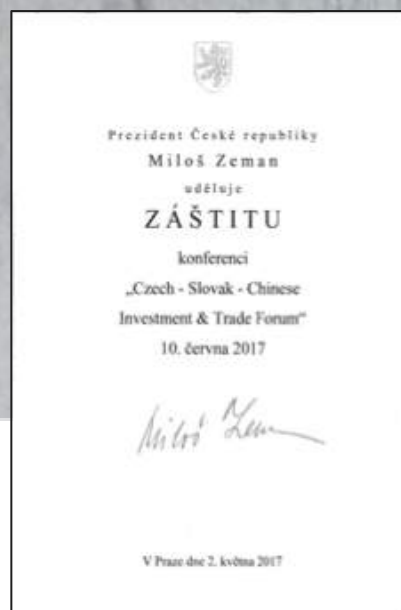


25 years of active practice with China

"The Czech Republic and China have a long and rich history. To understand it means to better understand the present, and thus to better understand and foresee the future development "

- **The Czech-Slovak-Chinese Chamber is a non-profit platform for strengthening and expanding friendly, trade and cultural relations between the countries.**
- **The Chamber has a team of professionals who have years of rich experience in international business & politics and direct knowledge of European & Asian culture.**
- **The Chamber's mission is to extend cooperation between the public sector, the business community and other reliable partners to build a strong network and relationships based on active communication, trust and understanding.**
- **The Chamber acts as the key moderator and intermediary for establishing relationships.**
- **The Chamber will continue to hold a number of different seminars with representatives of key provinces in China.**

Political support in the Czech Republic



**Personal and official patronage of the
President of the Czech Republic,
Mr. Ing. Miloš Zeman**



**Support of the Governor of the Olomouc
Region,
Ing. Ladislav Okleštek**



**Official mandate for the Chamber from the
Governor of the Olomouc Region for
negotiation and representation in relation
to China.**

Our Chamber, thanks to its many years of experience, has gained credibility and its clearly defined face. Thanks to this, it cooperates very closely with the presidential office of the President of the Czech Republic, with the regional Governor and with of the major cities in the Czech Republic.

That is why most of the seminars and important conferences that our Chamber organizes are always under the auspices of top political representatives of the Czech Republic. In 2018, our Chamber obtained a mandate from the hands of the Governor of the Olomouc Region which empowers our Chamber to act and represent it in all matters concerning the People's Republic of China.

All our important business, investment, cultural and social opportunities consult our Chamber and then cooperate with all state institutions that also have a very significant impact on the outcome itself. Thanks to the above mentioned facts, our Chamber has databases of the largest Czech companies from various fields.

Offer of cooperation

- ✓ Country and health care and food & beverage sector report/analysis (for the CZ and other EU countries).
- ✓ General business development & market entry services and representation of your company in the CZ.
- ✓ Establishment of your company (its branch) in the CZ, EU.
- ✓ Sourcing of local Czech and European business, distribution and financial partners.
- ✓ Sourcing possible Investment and Mergers & Acquisitions targets: companies in the relevant sectors that can be acquired in the CZ and managing the transaction (Due Diligence, Closing, Local M&A funding etc.) and providing post acquisition management.



HEALTH CARE & F&B

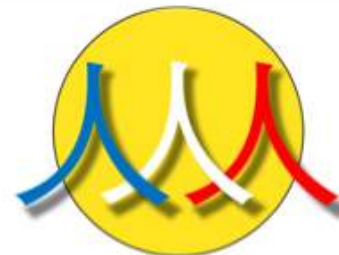


INDUSTRIAL, ENGINEERING, TECH, IT, FIN. SERVICES & REAL ESTATE

- ✓ Country and industrial, engineering, tech, IT, financial services & real estate sector report/analysis (for the CZ and other EU countries).
- ✓ General business development & market entry services and representation of your company in the CZ.
- ✓ Establishment of your company (its branch) in the CZ, EU.
- ✓ Sourcing of local Czech and European business, distribution and financial partners.
- ✓ Sourcing possible Investment and Merger & Acquisitions targets: companies in the relevant sectors that can be acquired in the CZ and managing the transaction (Due Diligence, Closing, Local M&A funding etc.) and providing post acquisition management.



EDUCATION



Czech - Slovak - Chinese Chamber
捷克斯洛伐克中国商会



CULTURE

Organizing seminars, exhibitions, cultural and promotional meetings, in different areas and focus:

- ✓ Ballet and dance seminars
- ✓ Art (exhibition of paintings, traditional art, cultural customs, etc.)
- ✓ Provision of lectures at leading art universities in the Czech Republic



SEMINARS



AVIATION

- ✓ Country and aviation sector report/analysis (for the CZ and other EU countries).
- ✓ General business development & market entry services and representation of your company in the CZ.
- ✓ Establishment of your company (its branch) in the CZ, EU.
- ✓ Sourcing of local Czech and European business, distribution and financial partners.
- ✓ Sourcing possible Investment and Mergers & Acquisitions targets: companies with aviation technologies that can be acquired in the CZ and managing the transaction (Due Diligence, Closing, Local M&A funding etc.) and providing post acquisition management.

In the area of education, the Chamber ensures the establishment of long-term cooperation with universities and helps in several areas:

- ✓ Sightseeing tours
- ✓ Student exchange programs
- ✓ Long-term studies at prestigious universities in the Czech Republic
- ✓ Short-term study programs, according to the focus
- ✓ An individual program based on specific requirements

The Chamber arranges and organizes seminars and business meetings based on a specific assignment. Significant seminars or strategic business meetings always have a political patronage of the representatives of the Czech Republic. These include areas:

- ✓ Environment
- ✓ Tourism
- ✓ Investment
- ✓ Establishing partnerships, regions and cities

References

1.



2.



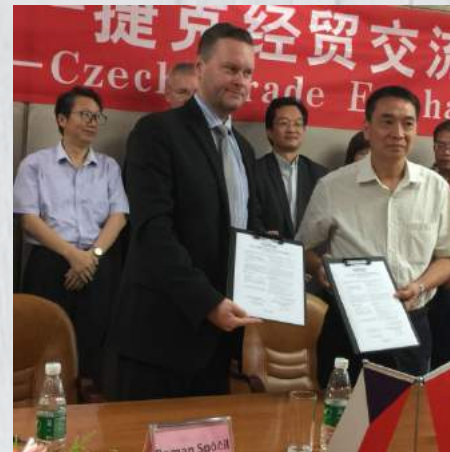
3.



4.



6.



5.



1. The Chamber also participated in the preparation and implementation of the Beijing Pedagogical Seminar 2016 with the participation of 10 prestigious Chinese universities. The aim of the seminar was to establish cooperation between universities in the Czech Republic and the People's Republic of China and to improve the good relations between the two countries in the field of education.
 2. Personal meeting with the Governor of Guangdong Province with Mr. Ma Xingrui. Joint discussion on the topics of establishing cooperation between the Czech Republic and Guangdong Province. For the Czech Republic, a total of 10 companies from different sectors participated in the conference and had the opportunity to establish a personal partnership with leading Chinese companies. A number of very specific negotiations took place, which resulted in setting the conditions for long-term cooperation itself.
 3. The Chamber arranged and organized the first cultural cooperation in the field of ballet, when a delegation from the Ballet Studio at the Moravian Theater in Olomouc visited Beijing to launch a program of cultural cooperation between these cities.
 4. Negotiations with representatives of the provincial government with the participation of the Governor of the Olomouc Region. Establishing partnerships with partner cities and discussing themes of co-operation in different areas.
 5. Organizing the first year of the Czech-Slovak-Chinese Investment and Business Forum, under the auspices of the President of the Czech Republic Milos Zeman and the Governor of the Olomouc Region, Ladislav Okleštěk.
 6. Based on an invitation from the top representatives of Guangdong Province, a total of four very important memoranda were signed. Personal welcome by Mr. Hu Chunhua, secretary of the CPC Committee of Guangdong Province.
- ✓ Establishing cooperation between the Chamber and the Prague branch of the Bank of China, with the participation of its Chief Executive Officer. The main objective of the meeting was to set the parameters of cooperation and to negotiate support and individual approach to financing Czech-Chinese projects in the Czech Republic and China. Both parties declared their interest in cooperating not only in the field of financing but also in educational activities, organizing seminars, exhibitions, presentations and training.
 - ✓ The President of the Chamber provided an interview for China's most popular Chinese newspaper Zen Min Minh, on the occasion of the Chinese President's visit to Prague. Quote from the President of the Chamber: "By his visit, the President extended his space for cultural and personal exchanges between the two countries, creating an endless space of possibilities and imagination for further deepening of friendship and cooperation."

The key project in 2018

Film titled "First Touch"

The feature film documentary is devoted to the history of the first Czechoslovak-Chinese relations in 1918. From this event, it will be exactly 100 years in 2018, which is the main reason for the creation of this documentary. The film is intended for the general public where the main objective is to broadcast the film documentary to leading television companies, schools and universities as well as complementary seminars and film festivals in the Czech Republic and China. The film will be available in the Czech and Chinese Embassy in Prague and Beijing in the form of DVD media, including all promotional materials.

"The Czech Republic and China have a long and rich history. To understand it means to better understand the present, and thus to better understand and foresee the future development "



Prezident České republiky

Miloš Zeman

uděluje

Z Á Š T I T U

dokumentárnímu filmu

„Na první dotek“

v Praze dne 27. září 2017

Czech-Slovak-Chinese Chamber

CONTACT

Myslivecká 64/18
Olomouc, 779 00
Czech Republic

Tel.: +420 775 772 292
Email: info@czcn.eu
Web: www.czcn.eu

